

Reaching Your Strategic Goals: Getting the Most out of Projects

Course Description

The Challenge

Defining and setting business goals is only the first step. Of real concern to all is exactly how we will meet these goals. There are many possible approaches, but execution of strategic and tactical projects is virtually always a primary means. We all know that selection of the right projects and their successful outcome is critical to business success. But how can this be accomplished on a regular basis?

The Solution

Project Portfolio Management (PPM) is the set of processes that underlies the selection and oversight of your organization's projects. It is a primary determinant of how much value you receive for each project dollar. The Project Management Office (PMO) can have a dramatic impact on the effectiveness of project execution by promoting effective project management process and ensuring that projects receive much needed oversight and support. Studies have now shown that formal project management practice, when properly implemented and supported, is a primary determinant of consistent project success.

Reaching Your Strategic Goals: Getting the Most out of Projects explores the core principles and best practices that make PPM and the PMO powerful drivers for the attainment of business strategy. Topics include:

- The promise of PPM
- Why project success is not enough
- Primary business processes of PPM
- Choosing the right projects at the right time
- Tracking Business Value
- Making PPM more effective
- Role of the PMO
- PMO start-up
- PMO Best Practices
- Reasons for project failure and success
- Impact of formal project management
- Impact of good Project Stewardship
- Bringing it all together

Who should attend

This course will be of value to Portfolio Managers; anyone who uses projects to execute Business Strategy; anyone who is planning on implementing portfolio management software; CEO, CFO, CIO, other Senior Executives; PMO Directors; Functional Managers and Executives with project responsibility,.

Prerequisites

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This course does not require any special knowledge of project management or PMO concepts, although a basic understanding is helpful for some of the exercises.

Course Information

- **Duration:** 2 days
- **Typical class size:** 6 to 24 attendees
- **Participants receive:**
 - PMP®-certified instruction
 - Comprehensive Student Guide
 - Certificate of Participation
 - 12 PDUs / Contact Hours in project management education
- **Course I.D. Number:** 1022

Course Outline

Day 1

- What we all know – Project Success is the Key to Business Success
- Question what you know: There is more to Project Management than the PMBOK®
- Why project success is not enough
- The promise of PPM
- Five primary goals of PPM
- Primary business processes of PPM
- Choosing the right projects at the right time
- Tracking Business Value
- Making PPM more effective
- Aligning projects with Strategy
- Delivering business benefits, not just projects
- Why projects fail; Why projects succeed
- Impact of Human Factors (HFs) in projects
- Seeing the project through a HF lens

Day 2

- PMO – Managing People, Process and Tools
- Role of the PMO
- PMO start-up
- PMO Best Practices
- Impact of formal project management
- Pitfalls and Success factors
- The Next Generation PMO
- Governance
- Impact of good Project Stewardship
- Bringing it all together

Learning Approach

- A highly experienced instructor will use interactive lecture format, hands-on exercises, team activities, group discussions and other techniques to drive home the essential points of this material

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- We will build on your prior experience in this topic, while providing you with a structure and vocabulary to use in all of your future projects.
- If you have modest project management knowledge, you will find that the clarity of the material and direct presentation style of the instructor will make the subject matter easy to understand.
- You will receive a Student Guide which will help you follow the material, take notes and retain what you learned so that you can apply it on your job.

Why should I take this course?

- ***Reaching Your Strategic Goals: Getting the Most out of Projects*** presents a practical framework for improving PPM and aligning the PMO with PPM best practices. Doing this can have a dramatic impact on your ability to drive your Business Strategy forward.
- Take this course and learn what you can do to ensure that you choose the right projects at the right time, give them what they need to succeed and reap the benefits of the Business Value that they can deliver.

Cost and Availability

We can arrange onsite training to suit your requirements. See our website for the latest pricing information:

<http://www.cvr-it.com>

Licensing

This course is available under license to qualified Training Providers. We deliver a full set of courseware materials including instructor slides, instructor manual and student guide. Train the Trainer instruction is available to ensure that all providers adhere to the same high level of course delivery. For more information, contact us at info@cvr-it.com