



## Foundation in Project Management for Senior Managers

### Course Description

#### **The Challenge**

You are a Senior Manager. Projects that you commission must be successful! Each project success brings you closer to your business goals; each project failure blocks your path. In today's economic climate there simply is no longer any room for failure. But what can you do to ensure that every project is the win you need?

#### **The Solution**

*Foundation in Project Management for Senior Managers* is a dynamic two day course that will show you specific steps you can take to generate project success and more. Essential project management concepts are presented through the lens of the power and authority of a senior manager. In each topic, attendees are shown what they can do to energize the project environment and promote sound project management practice. Learning Objectives include an understanding of:

- Using Project Portfolio Management to pick the right projects
- Defining and measuring Business Value
- The Senior Manager's view of Project Management
- The real source of project success and failure
- Getting your projects off to a strong start
- How to plan project budgets in the face of unreliable estimates
- Effective meetings as a potent project tool
- Keeping projects on track
- How to make project issues go away
- Ensuring effective delivery

### Who should attend

This course will be of value to Senior Managers, Business Managers, Technical Managers, Portfolio Managers; Executives, Managers of Project Managers, and anyone with business accountability for projects

### Prerequisites

This course does not require any special knowledge of project management concepts, although a basic understanding is helpful for some of the exercises.

### Course Information

- **Duration:** 2 days
- **Typical class size:** 6 to 24 attendees

# Foundation in Project Management for Senior Managers

- **Participants receive:**
  - PMP®-certified instruction
  - Comprehensive Student Guide
  - Certificate of Participation
  - 12 PDUs / Contact Hours in project management education
- **Course I.D. Number:** 1062

## Workshop Outline

### Day 1

- How Project Portfolio Management helps you fulfill business strategy
- When project success is not enough
- Picking the right projects
- Project and Product Lifecycles
- Business Value: Keep your eyes on the prize
- The Senior Manager's view of Project Management (plan and manage the project to maximize Business Value)
- Central importance of people in projects
- Power of the project charter
- Project and business objectives

### Day 2

- Organizational Adoption
- Stakeholder analysis
- How to plan project budgets in the face of unreliable estimates
- Setting and managing baselines
- Maintaining project integrity (change control)
- How to make project issues go away (risk management)
- Ensuring effective delivery of the goods (Transition)

## Learning Approach

- A highly experienced instructor will use interactive lecture format, numerous hands-on exercises, team activities, group discussions and other techniques to drive home the essential points of this material
- We will build on your prior experience in this topic, while providing you with a structure and vocabulary to use in future projects.
- If you have modest project management knowledge, you will find that the clarity of the material and direct presentation style of the instructor will make the subject matter easy to understand.
- You will receive a Student Guide which will help you follow the material, take notes and retain what you learned so that you can apply it on your job.

## Why should I take this course?

- ***Foundation in Project Management for Senior Managers*** presents a practical approach to implementing projects in a way that can drive your Business Strategy forward. Take home a whole new set of tools and techniques.

## Foundation in Project Management for Senior Managers

- Take this course and learn what you can do to ensure that you choose the right projects at the right time, give project teams what they need to succeed and then reap the benefits of the Business Value that they can deliver.

### Cost and Availability

We can arrange onsite training to suit your requirements. See our website for the latest pricing information:

<http://www.cvr-it.com>

### Licensing

This course is available under license to qualified Training Providers. We deliver a full set of courseware materials including instructor slides, instructor manual and student guide. Train the Trainer instruction is available to ensure that all providers adhere to the same high level of course delivery. For more information, contact us at [info@cvr-it.com](mailto:info@cvr-it.com)