
Advanced Project Topics for the Business Manager

Course Description

The Challenge

Senior Managers have a unique outlook on projects. They are concerned not only with project success but also with the cumulative Business Value that those projects must ultimately generate. This means that to a Senior Manager, any project management methodology must lead the project team to plan and execute projects so that Business Value is optimized. Viewing project management through the lens of Portfolio Management provides us with just such a perspective.

The Solution

Advanced Project Topics for the Business Manager presents current project management best practice along with a unique perspective on those aspects of project management where Senior Managers can directly influence project success. This course is a power-packed two day course that will show you specific steps you can take to ensure that your projects help realize your business goals. Learning Objectives include an understanding of:

- Why Project Portfolio Management is of key importance to every Business Manager
- How to pick the right projects
- Obtaining Business Value from your projects
- The Business Manager's view of Project Management
- The real source of project success and failure
- How to create an environment that supports projects
- Three ways to get your projects off to a strong start
- How to plan project budgets in the face of unreliable estimates
- Using meetings as a potent project tool
- Keeping your projects on track
- How to make project issues go away
- Ensuring effective delivery of the goods

Who should attend

Business Managers, Technical Managers, Portfolio Managers; Executives, Managers of Project Managers, and anyone with business accountability for projects

Prerequisites

This course assumes some knowledge of project management concepts and a basic understanding of project selection methods.

Course Information

Advanced Project Topics for the Business Manager

- **Duration:** 2 days
- **Typical class size:** 6 to 24 attendees
- **Participants receive:**
 - PMP®-certified instruction
 - Comprehensive Student Guide
 - CD packed with high quality Project Management templates
 - Certificate of Participation
 - 12 PDUs / Contact Hours in project management education
- **Course I.D. Number:** 1064

Course Outline

Day 1

- When project success is not enough
- How Project Portfolio Management helps you fulfill business strategy
- Picking the right projects
- Business Value: Keep your eyes on the prize
- The Business Manager's view of Project Management (plan and manage the project to maximize Business Value)
- Central importance of people in projects
- Project Stewardship (realize project success factors)
- Three ways to get a project off to a strong start (charter (project vs business objectives), stakeholder analysis (OA), WBS)

Day 2

- How to plan project budgets in the face of unreliable estimates
- Maintaining project integrity (change control)
- Good Meetings Practice
- How to make project issues go away (risk management)
- Ensuring effective delivery of the goods (Transition)

Learning Approach

- A highly experienced instructor will use interactive lecture format, numerous hands-on exercises, team activities, group discussions and other techniques to drive home the essential points of this material
- We will build on your prior experience in this topic, while providing you with a structure and vocabulary to use in future projects.
- If you have modest project management knowledge, you will find that the clarity of the material and direct presentation style of the instructor will make the subject matter easy to understand.
- You will receive a Student Guide which will help you follow the material, take notes and retain what you learned so that you can apply it on your job.

Why should I take this course?

- ***Advanced Project Topics for the Business Manager*** presents a practical approach to implementing projects in a way that can drive your Business Strategy forward. Take home a whole new set of tools and techniques.

Advanced Project Topics for the Business Manager

- Take this course and learn what you can do to ensure that you choose the right projects at the right time, give project teams what they need to succeed and then reap the benefits of the Business Value that they can deliver.

Cost and Availability

We can arrange onsite training to suit your requirements. See our website for the latest pricing information:

<http://www.cvr-it.com>

Licensing

This course is available under license to qualified Training Providers. We deliver a full set of courseware materials including instructor slides, instructor manual and student guide. Train the Trainer instruction is available to ensure that all providers adhere to the same high level of course delivery. For more information, contact us at info@cvr-it.com