

Attaining Strategic Goals through Projects

Workshop Description

The Challenge

Every enterprise has strategic goals. Every enterprise invests resources in projects. Projects should support an organization's strategic goals and every project should be a good investment, but is that always true? Are the right projects funded at the right time? Does the executive team have clear guidance on how much each project will cost and what it will return? Do they know with certainty that every project actually creates the Business Value intended? What can an executive do to ensure that every project is worth while?

The Solution

- Project Portfolio Management (PPM) is the primary business process that underlies execution of an organization's Business Strategy. It is through PPM that we prioritize, fund, oversee and evaluate our projects. Effective PPM ensures that we do the right projects at the right time.
- The Project Management Office (PMO) can be a powerful influence in keeping each project on track. An effective PMO ensures that projects are well planned, promotes effective project management practice and keeps management informed of current status.
- Through Project Stewardship, the management team has the power to create an environment that supports project success.

This workshop explains specific steps that you can take to put PPM, PMO and Project Stewardship to work in your organization.

Who should attend

The workshop will benefit anyone who wants to get the most out of every project dollar: CEO, CFO, COO, CIO, other Senior Executives, PMO Directors, Functional Managers and Executives with project responsibility, Portfolio Managers, and anyone who uses projects to execute Business Strategy.

Learning Objectives – Understand the following:

- Nature of the project portfolio
- Every project is an investment
- How Project Portfolio Management (PPM) helps us manage the project portfolio
- Why PPM is critical to any business
- How to fund the right projects at the right time
- How PPM supports the CFO
- Nature of Business Value
- Role of the Executive Team in PPM
- Steps that managers can take to optimize PPM in their enterprise
- Why the Project Management Office is an important PPM partner
- How formal project management improves the bottom line

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- Project and Business Objectives – assigning accountability
- How to get the most Business Value out of every project
- Reasons for project failure and success
- Promoting Project Stewardship
- Creating a Supportive Project Ecosystem

Workshop Information

- **Duration:** ½ day
- **Typical class size:** 6 to 40 attendees
- **Participants receive:**
 - PMP®-certified instruction
 - Student Guide
 - Certificate of Participation
 - 3 PDUs / Contact Hours in project management education
- **Course I.D. Number:** 1710

Learning Approach

- A highly experienced instructor will use an interactive lecture format, group discussions and other techniques to drive home the essential points of this material
- We will build on your prior experience in this topic, while providing you with a structure and vocabulary to use in future projects.
- You will receive a Student Guide which will help you follow the material, take notes and retain what you learned so that you can apply it on your job.

Why should I take this workshop?

- *Attaining Strategic Goals through Projects* presents a practical approach to implementing PPM and a PMO in a way that can drive your Business Strategy forward. You should be able to make immediate use of the concepts presented in this workshop.
- Take this workshop and learn what you can do to ensure that your projects support your strategy, and your organization fully supports the success of every project.
- Learn what you can do to enhance the Business Value that projects deliver.

Cost and Availability

We can arrange onsite training to suit your requirements. See our website for the latest pricing information:

<http://www.cvr-it.com>

Licensing

This workshop is available under license to qualified Training Providers. We deliver a full set of courseware materials including instructor slides, instructor manual and student guide. Train the Trainer instruction is available to ensure that all providers adhere to the same high level of course delivery. For more information, contact us at info@cvr-it.com