

Using Project Portfolio Management to Maximize Project Value

Workshop Description

The Challenge

Every enterprise invests resources (money; time) in projects. And everyone wants project success, but that success sometimes can prove to be elusive. Why do so many of our projects run into trouble? Are we really getting the value out of our projects that we intend? Are we even choosing to fund the right projects? Do all of our projects support the business goals of the organization? Are we making the most of our project investment?

The Solution

Project Portfolio Management (PPM) is the primary business process that underlies execution of an organization's Business Strategy. It is through PPM that we prioritize, fund, oversee and evaluate our projects. Effective PPM ensures that we do the right projects at the right time and helps us to maximize the Business Value that we obtain from each project. This workshop explains the purpose and benefits of PPM, and offers specific steps that you can take to put PPM to work in your organization.

Who should attend

The workshop will benefit anyone who wants to get the most out of every project dollar: CEO, CFO, COO, CIO, other Senior Executives, PMO Directors, Functional Managers and Executives with project responsibility, Portfolio Managers, and anyone who uses projects to execute Business Strategy.

Learning Objectives – Understand the following:

- Nature of the project portfolio
- Every project is an investment
- How Project Portfolio Management (PPM) helps us manage the project portfolio
- Why PPM is critical to any business
- How to fund the right projects at the right time
- How the PMO is an important PPM partner
- Keeping the Project Portfolio up to date
- Important PPM governance structures
- How PPM supports the CFO
- Nature of Business Value
- Role of the Executive Team in PPM
- Steps that managers can take to optimize PPM in their enterprise

Workshop Information

- **Duration:** ½ day
- **Typical class size:** 6 to 40 attendees
- **Participants receive:**

Using Project Portfolio Management to Maximize Project Value

- PMP®-certified instruction
- Student Guide
- Certificate of Participation
- 3 PDUs / Contact Hours in project management education
- **Course I.D. Number:** 1712

Learning Approach

- A highly experienced instructor will use an interactive lecture format, group discussions and other techniques to drive home the essential points of this material
- We will build on your prior experience in this topic, while providing you with a structure and vocabulary to use in future projects.
- You will receive a Student Guide which will help you follow the material, take notes and retain what you learned so that you can apply it on your job.

Why should I take this workshop?

- *Using Project Portfolio Management to Maximize Project Value* presents a practical approach to implementing PPM in a way that can drive your Business Strategy forward. You should be able to make immediate use of the concepts presented in this workshop.
- Take this workshop and learn what you can do to ensure that your projects support your strategy, and your organization fully supports the success of every project.
- Learn what you can do to enhance the Business Value that projects deliver.

Cost and Availability

We can arrange onsite training to suit your requirements. See our website for the latest pricing information:

<http://www.cvr-it.com>

Licensing

This workshop is available under license to qualified Training Providers. We deliver a full set of courseware materials including instructor slides, instructor manual and student guide. Train the Trainer instruction is available to ensure that all providers adhere to the same high level of course delivery. For more information, contact us at info@cvr-it.com