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## How Project Management Improves the Bottom Line

### Workshop Description

#### **The Challenge**

These are challenging times. With current focus firmly on the bottom line, there simply is no room for waste of any kind. So what is an organization to do when important projects continue to complete over budget, late and/or short on deliverables? Every project is an important corporate investment. Failed projects represent significant financial loss. What can we do to ensure that our project investments pay off?

#### **The Solution**

First the good news: it is absolutely true that project success can be the norm in your organization. A key ingredient in this success is the use of a formal (but practical) project management practice. No one has room for bureaucracy where it is not needed, but it is absolutely the case that a well designed and fully supported project management methodology can make the difference between routine success and frequent failure. This workshop describes a practical approach to project management that can be used in any enterprise, and then details how this practice can improve your bottom line.

### Who should attend

The workshop will benefit anyone who wants to get the most out of every project dollar: CEO, CFO, COO, CIO, other Senior Executives, PMO Directors, Functional Managers and Executives with project responsibility, Portfolio Managers, and anyone who uses projects to execute Business Strategy.

### Learning Objectives – Understand the following:

- Where project success comes from
- A larger view of project success
- Project versus product lifecycle
- Importance of Business Value
- Managing the Portfolio
- Impact of seeing projects as investments
- Choosing the right projects
- The Project Charter
- Characteristics of Practical PM
- Stage gates and forecasts
- Transition – optimizing Business Value
- Organizational Adoption – Minimizing the DIP
- Distinguishing PM Methodology from product development approach (Agile versus Waterfall)
- How to implement practical project management
- Creating a culture that supports project success
- How project management improves the bottom line

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## Workshop Information

- **Duration:** ½ day
- **Typical class size:** 6 to 40 attendees
- **Participants receive:**
  - PMP®-certified instruction
  - Student Guide
  - Certificate of Participation
  - 3 PDUs / Contact Hours in project management education
- **Course I.D. Number:** 1728

## Learning Approach

- A highly experienced instructor will use an interactive lecture format, group discussions and other techniques to drive home the essential points of this material
- We will build on your prior experience in this topic, while providing you with a structure and vocabulary to use in future projects.
- You will receive a Student Guide which will help you follow the material, take notes and retain what you learned so that you can apply it on your job.

## Why should I take this workshop?

- ***How Project Management Improves the Bottom Line*** presents unique insights into why projects succeed and how to make project success the norm. Attendees should be able to make immediate use of the practical steps presented in this workshop.
- Take this workshop and learn what you can do to ensure that your projects are well planned and that your organization fully supports the success of every project.
- Learn what you can do to enhance the Business Value that projects deliver.

## Cost and Availability

We can arrange onsite training to suit your requirements. See our website for the latest pricing information:

<http://www.cvr-it.com>

## Licensing

This workshop is available under license to qualified Training Providers. We deliver a full set of courseware materials including instructor slides, instructor manual and student guide. Train the Trainer instruction is available to ensure that all providers adhere to the same high level of course delivery. For more information, contact us at [info@cvr-it.com](mailto:info@cvr-it.com)